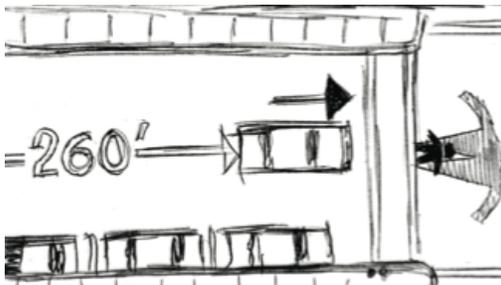




zero Fatalities[®]
Drive Safe Nevada

30-Second Video

Sam Walker demonstrates stopping distance and the importance for driver/pedestrian safety



Pedestrians only have the right of way when drivers can reasonably stop. At 20 mph, the total stopping distance needed is 69 feet; at 30 mph it's 123 feet and at 40 mph it's 189 feet. Slippery roads and other factors can increase the distances needed to stop. At night, without additional street lighting, drivers may be only able to see as far as their headlights — 160 feet.

Wear light or bright colors, reflective material and flashing lights to increase your visibility. Also, make eye contact with drivers before you step into the street. Make sure they see you, plan on stopping, and have time to stop.

To watch and download the 30-second video, please visit StreetSmartNV.com/2012-30sec-psa/.